



# LEADERSHIP SANTA FE

*connecting people, preparing leaders, addressing community issues*

A PROGRAM OF THE SANTA FE CHAMBER OF COMMERCE

## NEWSLETTER

December 2010

### In This Issue

[\\$3000 Raised for Santa Fe Youth](#)

[Next Alumni Workshop](#)

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Welcome to the third edition of our e-newsletter. The Leadership Santa Fe Staff and Governing Committee wish you a very happy holiday and prosperous new year!

### [LSF Raises \\$3000 for Santa Fe Children In Need](#)

Leadership Santa Fe's "Class of 2011" wanted to give a back to the community this holiday season. The Santa Fe Public Schools' ADELANTE program for under-privileged youth was first choice when it came to picking a recipient for a holiday drive. Current participants Bob Graham, Denise Terrazas, Mariann Minana-Lovato, Gretchen Wittig, Shirley Lujan and Kim Rubin, all gave gifts.

Participant Shirley Lujan invited her work colleagues at PNM to contribute. "Many adopted an entire family and purchased items for another family less fortunate, wanting to help make their Christmas just a little more special!" she said.

Leadership Santa Fe Governing Committee Member and alumna Diana Ronquillo, Vice President for IronStone Bank, also invited her colleagues to give to the drive. "The team here embraced the opportunity to do something special for the community and donated toys, clothing items and food. As we all know this time of year there are those who need a little help."

In conjunction with the LSF Governing Committee, Leadership Santa Fe raised \$3000 in holiday gifts for local students. The ADELANTE program will distribute the toys, food and clothing to needy youth in the Santa Fe Public Schools before the holidays. Monetary donations will go to the Partners in Education Homeless Fund.

### [Alumni Workshop a Success! Save the Date for Number Two](#)

The November alumni workshop at Christus St. Vincent was a great success. Alumni from five different classes came together for a

far, is tax-deductible, and is greatly appreciated. Checks can be made out to Leadership Santa Fe and mailed to PO Box 9444, Santa Fe, NM 87504. You may also [donate online](#) via [Network-for-Good](#), dedicating your gift to the Leadership Santa Fe program.

### Alumni Opportunity

LSF Alumni are invited to attend portions of five civic awareness sessions this year, held as part of the Class of 2011 program. We have invited fifty community leaders to visit and address the class. These sessions will be moderated by Brian Byrnes and focus on different hot topics relating to our community. Please email us for agenda details and to RSVP for certain panels or speakers.

### Testimonial

*"As a graduating member of the most recent class, I highly recommend Leadership Santa Fe, particularly to those who want to learn more about the inner-workings of Santa Fe, or anyone who wants to get to know fellow professionals and improve leadership skills. In short, it rocked."*  
- Todd Lovato, Director, Media and Public Relations, Santa Fe Community College, Class of 2010

session on MOTIVATION led by LSF Leadership Skills Trainer David Markwardt. Following the success of the first Leadership Santa Fe workshop for alumni, LSF is pleased to announce a second. The topic will be "Courage!"

Where: The Medical Dental Building, Christus St. Vincent Regional Medical Center, 465 St. Michael's Drive

When: 9-3pm, Friday, April 29, 2011

Cost: \$50 per person, lunch included

Who: LSF alumni are invited to bring a colleague - they do not have to be alumni - at full fee. Please RSVP and send payment IN ADVANCE to Leadership Santa Fe, PO Box 9444, Santa Fe, NM 87504. If you require an invoice, please let us know. Contact Lucy: [info@leadershipsantafe.org](mailto:info@leadershipsantafe.org).

The Challenge: Courage is often defined as a quality of mind or spirit that enables a person to face difficulty, danger, and pain, without or in spite of fear. To have the courage of one's convictions is to act in accordance with one's beliefs, especially in the face of criticism. The word "courage" originates from 1250-1300, from the Old French word, "cuer," which was the word for heart. To be courageous is to do things with heart.

Courage in workplaces and community require an artful mix of vulnerability and toughness. For without vulnerability - openness about mistakes, weaknesses, and what is in the heart of a person - trust, the foundation for high functioning relationships and teams, cannot exist. For without trust, team members are incapable of engaging in unfiltered and passionate debate of ideas and resort to veiled discussions and guarded comments. The consequences of these dysfunctional behaviors lead to lack of commitment, avoidance of accountability, and lower performance.

This session will explore stories of and obstacles to vulnerability and courage, and give participants experiences, tools, and clarity for acting with more courage.

The session will cover the following:

- Definitions of courage
- The dual poles of courage: toughness and vulnerability
- The relationship between toughness and vulnerability
- Obstacles to courage - the four fatal fears
- The courageous leader in community
- How do toughness and vulnerability impact results
- Techniques for acting more courageously

The workshop will be led by David Markwardt, MSOD, MFA, who is a Leadership Santa Fe alumnus and a published poet. As a consultant, facilitator and leadership professional, he believes that we are born in and for community, that leadership is infinite and universally available, and that those who serve must stay in touch with their heart's desires to serve best. He brings these beliefs to all his work, including his involvement in three leadership programs: 1. Teamwork in Action at Santa Fe Community College, 2. Community and Coalition Leadership Institute, supported by the NM Department of Health, 3. and Leadership Santa Fe. With his unique educational background (two Master's degrees, one in Organization

Development and one in Poetry), David combines experiential learning with poetry, story, and conversation. His original approaches create stronger relationships leading to shared values and longer-lasting solutions. He lives in Eldorado with his wife, Tracey, and his two sons, August, age 10, and Elliot, age 4.

## Youth & Education and Economic Development Sessions

The Santa Fe University of Art and Design hosted the class during their session on youth and education in Santa Fe on Friday, November 5. Speakers included: Dr. Sheila Ortego - SFCC, Dr. Jim Fries - New Mexico Highlands, John S. Gordon - SFUAD, Mike Peters - St. John's College, Melynn Schuyler - YouthWorks, Ana Gallegos Y Reinhardt - W21, David Sidebottom - CHOICES, Bobbie Gutierrez - SFPS, Rayna Dineen - School for the Arts and Sciences, Anne Salzmann - MASTERS program, Tommy Rodriguez - Juvenile Probation and Parole, Matt Esquibel - CYFD and Karen Rowell - Youth Shelters.

Friday, December 10 was "Economic Development Day" at LANB on Griffin Street. Speakers included: Fidel Gutierrez - LANB, Katherine Miller - Santa Fe County, Fabian Trujillo - City of Santa Fe, Simon Brackley - Santa Fe Chamber of Commerce, Marie Longserre - Santa Fe Business Incubator, Ed Burckle - Regional Development Corporation, Scott Hutton - Hutton Broadcasting, Matt Calavan - Beaver Toyota Scion, Ellen Marshall - Marshall Rose Associates, David Breecker - David Breecker Associates, Stuart Ashman - Department of Cultural Affairs.

Thank you for your interest in excellence in Santa Fe leadership. Keep in touch!

Sincerely,

Lucy River  
Program Director, Leadership Santa Fe